



SAVE THE DATE

**FINANCE OUR FUTURE
GLOBAL DAY OF ACTION
SATURDAY 11th JULY 2015**



Press Release *Embargoed to 00:00, Saturday July 11, 2015*

action/2015



**CAMPAIGNERS TAKE TO STREETS AROUND THE GLOBE
AHEAD OF FINANCE SUMMIT**

On Saturday 11 July, in more than **70 cities around the world**, tens-of-thousands of campaigners backed by leaders such as Desmond Tutu or Malala Yousafzai are taking to the streets to **call for governments to fairly fund essential services, honour their aid commitments and crack down on tax dodging.**

The demonstrations - part of the **action/2015** movement - come on the eve of **the third Financing for Development Summit in Addis Ababa (13-16 July, 2015)**, at which heads of state and finance ministers are being called upon to fund the next 15 years of Sustainable Development and long-term action on climate change.



**FINANCING FOR
DEVELOPMENT**
13-16 JULY 2015 • ADDIS ABABA • ETHIOPIA
TIME FOR GLOBAL ACTION

Action/2015, one of the world's largest civil society campaigns, is leading demonstrations, rallies, public meetings and other action in more than 70 countries across all continents, including almost every African country. The campaign is calling on government leaders to use the summit to tackle tax injustice, fund fairly with a focus on the marginalised and those living in poverty and keep their promises.

In Ireland, **All Together in Dignity** invites citizens to support the **Global Day of Action** on the social networks using the hashtags **#FfD3** **#FinanceOurFuture** **#RecommitToAid** **#Action2015** **#EndPoverty** and **#LeaveNoOneBehind**.

ATD joins the **"Act Now on 2015"** campaign giving to the Irish citizens an opportunity to call on their local TDs using the website www.actnow2015.ie/action/current/

Suggested tweets to promote this website are:

Ireland can be a leader at #FfD3 in Addis Ababa & #RecommitToAid. Take action & call on your TDs to #EndPoverty: http://bit.ly/TD_email

We can build a better world at #FfD3! Tell Irish TD's to #RecommitToAid & #FinanceOurFuture via http://bit.ly/TD_email #Action2015 #EYD2015

In Addis Ababa at #FfD3 world leaders will decide how we #FinanceOurFuture. Ask your TD to #ReCommitToAid http://bit.ly/TD_email #Action2015

Tell Irish TDs to #LeaveNoOneBehind & to #RecommitToAid as #FfD3 takes place to #FinanceOurFuture. Take #action2015: http://bit.ly/TD_email

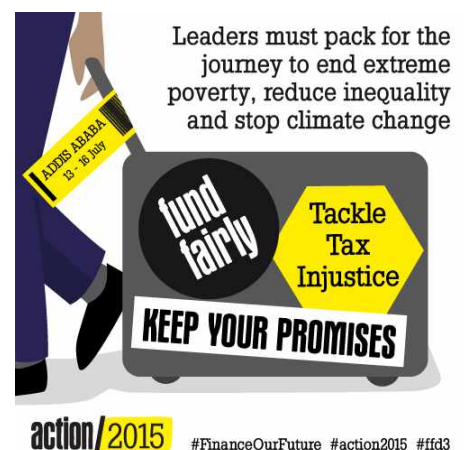
Major events will take place in the Global South. In Kenya's Mathare slum in **Nairobi**, as many as 5,000 are expected to attend a rally. While in **Pretoria**, South Africa, young people from across the country will take part in a demonstration outside the Finance Ministry to highlight economic inequality. In **India**, thousands of young people will lead mobilisations in 15 states.

Events are also planned in New York and London, among other cities in industrialised countries, where activists will call for promises of aid made more than 40 years ago to be met; and for a crackdown on the tax dodging that robs developing countries of billions of dollars every year. For details of some of the mobilizations taking place around the world, [please see the media advisory here](#).

Emeritus Archbishop **Desmond Tutu** said: "In all my years of campaigning I have never seen a year blessed with so much opportunity to make the world safer, healthier and fairer. With the agreement of a new climate treaty and new poverty goals, 2015 can herald a new era. We must not waste this chance. By uniting across continents, faiths and generations, we can make sure world leaders hear and act on our calls for them to set ambitious goals for the future, goals which will bring about positive change for people everywhere and for the precious planet we inhabit."

Malala Yousafzai, student, Nobel Peace Prize Laureate and co-founder of the Malala Fund said: "Leaders of the 21st century must deliver on their promises to invest in the future and start investing in books, education and hope, rather than in weapons, war and conflicts." said Malala. "Only education will unlock the potential of millions of my sisters and brothers. They are brilliant young minds who will become, if given the chance of 12 years of quality primary and secondary education, the next great scientists, engineers or teachers or anything they want. Getting millions of girls into school seems impossible. But like my story, it is not. What we have seen is that when we choose to act, girls in the darkest corners of the world can be reached with the light of education."

[Action/2015](#) is a growing citizens' movement made up of almost 2000 organisations, networks and coalitions from 145 countries. [All Together in Dignity Ireland \(ATD\)](#) is one of the numerous NGOs campaigning under the **action/2015** banner. We are united by the belief that **2015 is a critical year for progress in the fight against climate change, poverty and inequality**. From fighting poverty and inequalities to climate change, the action/2015 vision is to accelerate global progress in 2015. This movement is open and inclusive. Everyone who shares action/2015's vision and wants to mobilize and engage citizens in their communities or around the world is invited to join this movement.



In this very special year and ahead of the three upcoming UN conferences (Financing for Development next week, Summit for the adoption of the post-2015 development agenda in New-York in September, and the Climate Change Conference COP 21 in Paris in December), **ATD Ireland with ATD International will share concrete proposals around three main benchmarks :**

- 1- Evaluate the impact of programmes, not only considering the average population, but taking into special account the poorest 20% of the population.
- 2- Ensure that the most disadvantaged populations, who are often, voluntarily or not, excluded from decision-making processes, are consulted and involved in the design, implementation, monitoring and evaluation of programmes.
- 3- Set-up social protection and training systems in order to enable these populations to benefit from the employment created by the shift to a “green economy”.

See also ATD full position paper ahead of the third Financing for Development Summit in Addis Ababa (13-16 July, 2015): www.atdireland.ie/wp/wp-content/uploads/2015/06/FdD-ATD-Pos-Paper-May-2015.pdf

Please contact **Hrathe Koundarjian**, Media Manager, Save the Children, for interview requests, details of national mobilisation in, or for any other questions on: h.koundarjian@savethechildren.org.uk / +44 (0)7905 911 039 / +44 (0)20 37631360

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